

TAL SHAVIT

DIGITAL MARKETING DESIGNER

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📍 Tel-aviv, Israel

KEY SKILLS

- Creativity
- Teeam player
- Multitasking

LANGUAGES

Hebrew - native language

English - high-level proficiency

MY STORY

Hello! I'm Tal. While I'm a passionate UI/UX and graphic designer today, my journey began in the world of textile design

I'm a Highly motivated designer with a keen eye for design, experience with UX methodology, great typographical abilities, and very strong attention to detail. Shaping visual language, designing content, and communications. Able to work autonomously and as part of a team, multitask, and meet deadlines. Constantly learn, explore, and keep up-to-date with trends, while striving for innovation and originality in my designs. Strong autodidactic skills and will to move forward and progress.

CREATIVE HIGHLIGHTS

2020 - Today

Pigment creative house

Senior UI\UX & Digital Marketing Designer

In my role as a Senior Designer at the studio, I had the privilege of leading key UI/UX projects, collaborating closely with prominent companies like Amdocs, Cellebrite, and Bezeq. Together, we enhanced their brand visuals and user experiences

2018

Seamless Department,
Delta Galil

Fashion & textile designer internship

- Prepared sketches in accordance with the brief.
- Drew sketches in Illustrator.

EDUCATION

2020

Hackeru College

Graphic & UX/UI Design Course

I earned a certificate in Graphic Design, focusing on User Experience (UX). I studied core design principles, UX methodologies, animation tools, and an introduction to front-end development.

- Exploring User Experience Design
- Design for Print & Digital
- Brand design
- Introduction to Animation Tools
- Introduction to FED

2015-2019

Shenkar College of
Engineering, Design
and Art

B.D. in Textile Design

- Successfully passed the practical courses in sewing, knitting, drawing and painting.
- Created a portfolio in the course of studies, and complete the final project.

