

TAL SHAVIT

DIGITAL MARKETING & BRAND DESIGNER

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Tel-aviv, Israel

KEY SKILLS

- Creative thinking
- Team player
- Project management
- Multitasking
- Communication skills

LANGUAGES

Hebrew - native language

English - high-level proficiency

MY STORY

I'm a Highly motivated Senior Designer specializing in branding, digital design, and UI/UX. Experienced in shaping visual language, leading creative processes, and delivering cohesive brand experiences across platforms. Strong typographic skills, excellent attention to detail, and the ability to manage complex projects from concept to execution. Constantly exploring, learning, and aiming for innovation in every design process.

CREATIVE HIGHLIGHTS

2020 - Today

Pigment creative house

Senior Digital Marketing & Branding Designer

Leading end-to-end branding projects — from concept development, creative exploration, and visual strategy to full execution. Managing key UI/UX and digital design projects, guiding creative processes, and ensuring consistent high-quality design across platforms.

2018

Seamless Department,
Delta Galil

Fashion & textile designer internship

- Prepared sketches in accordance with the brief.
- Drew sketches in Illustrator.

EDUCATION

2020

Hackeru College

Graphic & UX/UI Design Program

Focused on UX methodologies, core design principles, brand design, animation tools, and an introduction to front-end development.

- Exploring User Experience Design
- Design for Print & Digital
- Brand design
- Introduction to Animation Tools
- Introduction to FED

2015-2019

Shenkar College of
Engineering, Design
and Art

B.Des in Textile Design

Completed practical studies in sewing, knitting, drawing, and painting, along with a full final portfolio project.

